



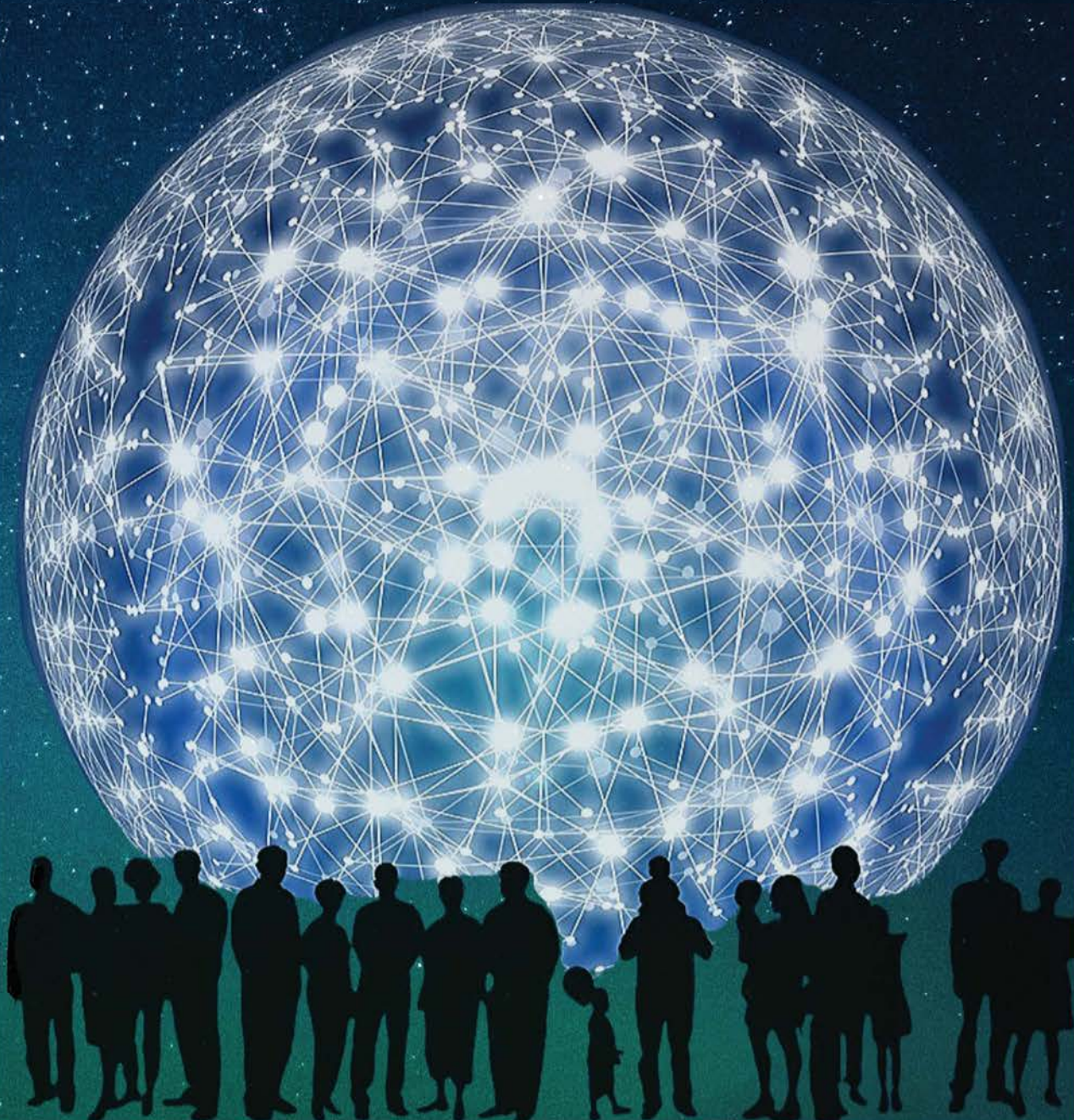
Illumify

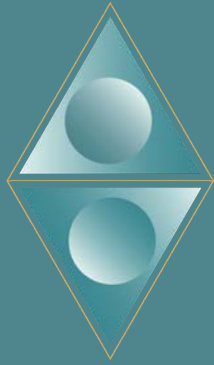
Now what?

*The world has
changed.*

*Where do you
go from here?*

We have the
means.
Virtually.





The Illumifier™ Program

A rigorous new system for igniting the meaningful change that matters to you.

You have a choice.

Do you resign yourself to the new normal, and just wait until you can resume life as you knew it?

Or are you willing to hit reset, knowing there is something more you are meant to be, or do?

You may not know what that is yet.
But if you sense this is an opportunity for meaningful change, we are here for you.

Our **Illumifier Program** empowers you to realize your role in this new world with purposeful precision and focused action.

It's the means to transcend what was and what is now to fully realize what could be, should be, or must be.

So you can fulfill your true promise and potential .



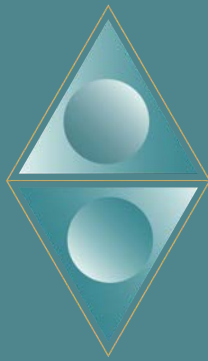
“An Illumifier is an agent of change who acts with purposeful precision and focused action to ignite meaningful change.

When an Illumifier speaks and acts, change happens.

They illumify the world so we can transcend into the new.”

Marianne Gobeil
Chief Illumifier, Illumify Inc.








The Illumifier Program

The means to ignite.

Through our Illumifier Program, we can help you distill the idea, initiative or cause that truly matters to you.

You'll gain deep insight on precisely what is most meaningful to you. And be able to express it clearly and compellingly so others willingly help you materialize it.

This transformative leadership program is our evidence-based system of igniting change through our unique proprietary method and tools that enable you to "illumify", i.e:

-  **illuminate** an initiative, idea or cause that matters to you
-  **amplify** it so that it also matters to those who can help you realize it, and
-  **unify** yourself and that collective in thought and action to materialize it.

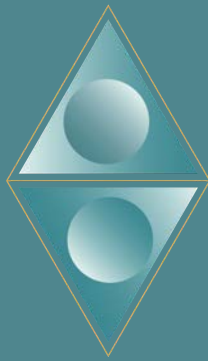
“The Illumifier Program had a profound impact on me personally and professionally. It enabled me to realize what matters most to me, and to have the means to realize it. I wholeheartedly recommend the experience to leaders who are seeking to make a meaningful impact in the world. It’s a leadership game changer... a truly outstanding experience!”

Lynn Roger
Chief Transformation Officer
BMO Financial Group



“The most valuable learning since I completed my MBA program.”

Ann Bowman
Vice Chairman,
RBC Wealth Management
Royal Bank of Canada



The Illumifier Program

The means to ignite.

Delivered **virtually** or in person , **The Illumifier Program** is completed privately one-on-one or in small groups through a series of 90-minute sessions that you may complete individually or combine into longer sessions over a period of days, weeks or months. To accelerate the illumifying of your meaningful change, we also offer intensive 1, 2, 3 and 5-day off-site retreats. We offer three levels of **The Illumifier Program**:

Illumifier Program Elements

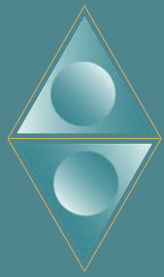
Executive

Professional

Personal

1. An overview of **The Illumify Method** to gain awareness and understanding of the system, and how its parts work together.
2. **The Illumify Cards** featuring the 50 questions vital to illumifying. When masterfully facilitated, they evoke deep insights and clarity on what truly matters to you and how to illumify it so it materializes.
3. **Strategic Counsel on Leadership** to express your meaningful change so you manifest the exceptional leadership that actualizes new ideas and initiatives. This expert counsel is also available as a separate service.
4. **The evidence-based Illumify Diagnostic** that assesses over 160 essential elements of leadership effectiveness and reveals your current capability to ignite meaningful change. Completed regularly throughout the program, it ensures integration of the learning and quantifies increased effectiveness.





Illumify



The Illumifier Program

The means to ignite
and fulfill your true promise and potential.

To enrol or enquire, please contact
Marianne Gobeil | Chief Illumifier | Illumify Inc.
hello@illumifyinc.com | 1-800-515-3503 | 416-340-2500
www.illumifyinc.com