



# The Illumify Method

**We offer the system that empowers you to ignite meaningful change in three formats.** Each may include measurement through our proprietary, internationally award-winning **Illumify** diagnostic. By completing an assessment both pre- and post-learning, there is indisputable evidence of behavioral change.

## The Illumifier Program

- ✓ Evidence-based
- ✓ Illumify Diagnostic, pre- and post-learning
- ✓ Private, customized learning for executive leaders
- ✓ In person and/or virtual
- ✓ 90-minute sessions over a self-determined time period
- ✓ Delivered by executive coach
- ✓ Expert communication counsel

## Illumify, The Leadership Game Changer

- ✓ Evidence-based
- ✓ Option of Illumify Diagnostic post-learning
- ✓ A customized experience for an individual leader or team
- ✓ In person and/or virtual
- ✓ 3-hour sessions over self-determined time period
- ✓ Facilitated or self-directed
- ✓ Option of expert communications counsel

## The Illumify Method Workshop Series

- ✓ Evidence-based
- ✓ Option of Illumify Diagnostic pre- and post-learning
- ✓ Groups of 3–200; option of customization
- ✓ In person
- ✓ 4 to 7-hour workshops, over one to three days
- ✓ Facilitated
- ✓ Option of expert communications counsel